



## **Moodlakatte Institute of Technology**

**(A Unit of MoodlakatteNagarathnaBhujanga Shetty Trust(R.))**

**(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi)**

**Moodlakatte – 576 217, Kundapura Taluk, Udupi District,  
Karnataka**

**Date: 17.08.2022**

**Topic** : Talk on ‘How to become an entrepreneur’  
**Organized On** : 17/08/2022  
**Resource Person** : Ms. Shabeena and Ms. Mugdha  
**Venue** : Shri Kalavra Varadaraja M Shetty Government First Grade College  
& Centre for PG Students  
**Report Prepared by** : Prof. Kavya

### **PREAMBLE**

Ms. Shabeena and Ms. Mugdha, second year of MBA, took the initiative to share insights and guidance on entrepreneurship with their peers and juniors. The session aimed to inspire and educate attendees about the journey of becoming an entrepreneur and the essential skills and mindset required for success in this field.

# REPORT

On 17th August 2022, a session on 'How to become an entrepreneur' was conducted at Shri Kalavra Varadaraja M Shetty Government First Grade College & Centre for PG Students. The session was organized by the MBA department and was led by second-year MBA students, Ms. Shabeena and Ms. Mugdha.

## **Key Highlights of the Session:**

- 1. Introduction to Entrepreneurship:** The session began with an introduction to entrepreneurship, highlighting its importance in today's economy and society.
- 2. Qualities of an Entrepreneur:** Ms. Shabeena and Ms. Mugdha discussed the essential qualities and characteristics that make a successful entrepreneur, such as resilience, creativity, and risk-taking ability.
- 3. Steps to Become an Entrepreneur:** They outlined practical steps and strategies for aspiring entrepreneurs, including idea generation, market research, business planning, funding options, and execution.
- 4. Case Studies and Examples:** To provide practical insights, they shared relevant case studies and examples of successful entrepreneurs and startups, illustrating different paths to entrepreneurial success.
- 5. Q&A Session:** The session included an interactive Q&A segment where attendees could ask questions and seek advice on specific concerns related to entrepreneurship.

**Impact and Feedback:** The session received positive feedback from the audience, comprising undergraduate and postgraduate students eager to explore entrepreneurship as a career option. Attendees appreciated the practical advice, personal anecdotes, and motivational insights shared by Ms. Shabeena and Ms. Mugdha.

**Conclusion:** In conclusion, the session on 'How to become an entrepreneur' by Ms. Shabeena and Ms. Mugdha was a valuable contribution to fostering entrepreneurial spirit and knowledge among students. Their initiative and passion for entrepreneurship were evident in the engaging and informative session they delivered.

The MBA department acknowledges and appreciates their efforts in organizing and conducting this enriching session.

**Staff co-ordinators:**

Prof. Kavya, Dept of MBA

**Student Coordinators:**

Ms. Shabeena, second year of MBA

Ms. Mugdha, second year of MBA

**FEEDBACK**

**Resource person:** Ms. Shabeena and Ms. Mugdha were happy to impart vision on the business field to the students.

**Students:** This session was so informative to the students and they expressed their gratitude to the resource persons for sharing their knowledge and thoughts on entrepreneurship.

**PHOTOS:**



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**PRINCIPAL**