

Moodlakatte Institute of Technology

TRAINING AND PLACEMENT CELL

TOPIC
Seventh Sense Talent Solutions Domain Specific Training
Organized On
25/02/2023-03/2023
Resource Person
Mr.Afshan/Seventh Sense Talent Solutions
Mr. Murthy - Seventh Sense Talent Solutions
Contact Details
9972498421
Participants
Branch/ Section: 2 nd Year MBA Students



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DATES FOR THE PROGRAM:

From 25th November 2022 to 31st August 2023

TOPICS COVERED DURING THE TRAINING PROGRAM:

Date	Topics
11/25/2022	Number System
12-02-2022	Letter and Number Series Odd Man Out Syllogism
12-09-2022	Coding and Decoding Percentages
12/16/2022	Time and Work
12/23/2022	Calendars
12/30/2022	Clocks
01-06-2023	Profit and Loss
01/13/2023	Team Building + Lead the Change
01/22/2023	Seating Arrangements
02-03-2023	Partnership
02-10-2023	Ratio and Proportion
02/17/2023	Subject Verb Agreement
02/24/2023	Directions
02/25/2023	Social Media Marketing Google SEO Copy Writing and Email Marketing
03-03-2023	Articles and Preposition
03-10-2023	Reading Comprehension
03-11-2023	HR Core HR Specific Training
03/24/2023	Blood Relations
16-06-2023	Simplification
06-07-2023	HCF & LCM
20-07-2023	Vedic Maths
27-07-2023	Algebra
03-08-2023	Permutation and Combination
10-08-2023	Probability
17-08-2023	Verbal Analogies
24-08-2023	Resume Building and Grooming Etiquette
31-08-2023	Question paper solved

Resource person:

- Miss. Afsan
- Mr. Kruthan
- Mr. Monnapa
- Mr. Koushik
- Mr. Indra Prasad
- Mr. Naveen
- Mr. Murthy

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Preamble

In the dynamic landscape of education, it is our constant endeavor to provide our students with a holistic and industry-relevant learning experience. We believe that the most effective way to prepare our MBA students for the challenges of their future careers is to offer them specialized training tailored to their chosen domains of Marketing, Finance, and Human Resources (HR).

BRIEF PROFILE OF TRAINER

The primary objectives of the Domain Specific Training program were as follows:

Marketing Specialization:

- Develop a deep understanding of marketing strategies, consumer behaviour, and market analysis.
- 2. Cultivate skills in digital marketing, brand management, and market research.
- 3. Enhance the ability to create and execute effective marketing campaigns.

Finance Specialization:

- 1. Build expertise in financial analysis, investment strategies, and risk management.
- 2. Develop proficiency in financial modelling and valuation.
- 3. Understand the principles of corporate finance and financial decision-making.

Human Resources Specialization:

- 1. Master HR management, including talent acquisition, performance appraisal, and employee relations
- 2. Acquire skills in organizational development and HR strategy.
- 3. Explore the legal and ethical aspects of HR management.

Outcomes and Benefits:

The Domain Specific Training program yielded the following outcomes and benefits:

Marketing Specialization:

- Improved knowledge of marketing concepts and strategies.
- Enhanced skills in market research and digital marketing.
- Increased confidence in creating and executing marketing campaigns.

Finance Specialization:

- Proficiency in financial analysis and investment decision-making.
- Strong financial modelling and valuation skills.
- A deeper understanding of corporate finance principles.

Human Resources Specialization:

Competence in HR management practices and strategies.

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Competence in 1th markets rent practices and so there so.

- Skill development in talent acquisition and employee relations.
- Awareness of legal and ethical considerations in HR management.

ORGANIZING COMMITTEE

Prof.Amruthmala-Dean TPIR

Prof.Akshatha Naik-Placement Officer

FEEDBACK

The success of this program underscores the importance of providing domain-specific training to our MBA students. We recommend the continuation of such initiatives, with an emphasis on more practical exercises, industry exposure, and opportunities for students to apply their knowledge in real-world scenarios.

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TRAINING REPORT

OF

CAMPUS RECRUITMENT TRAININGFOR

MBA Students

OF

Moodlakatte Institute of Technology Kundapura



CONDUCTED BY

SEVENTH SENSE TALENT SOLUTIONS,

BENGALURU

Website: www.seventhsensetalent.com

Youtube: https://www.youtube.com/c/SeventhSenseAptitudePrep

Email: info@seventhsensetalent.com



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Dear Respected Prof.Amrutha Madam,

At the outset, warm greetings from me and the entire team at Seventh Sense Talent Solutions. The details of the training, we have conducted for **2023 Batch MBA students** of **Moodalkatte Institute of Technology and Management, Kundapura** are furnished in this document.

Preamble:

With an objective to train the students of Moodalkatte Institute of Technology and Management & prepare them towards placements Seventh Sense Talent Solutions, Bangalore has submitted the training proposal to Training & Placement Department.

After series of discussion with Principal, HOD &TPO, Seventh Sense Talent Solutions was directed to roll out the training program for MBA 4th semester year students of Moodalkatte Institute of Technology and Management & accordingly confirmation was given by college.

The objective:

- To conduct career related Communication, Soft Skill, Aptitude and Branch Specific Training
- Evaluate performance and robustness of the students post the training
- To document overall conduct of students throughout the program
- To counsel and take corrective/remedial steps to the required students as & when the requirement arises

Training Details:

- Participants: MBA 4th semester year students
- Training Venue: Moodalkatte Institute of Technology and Management
- Effective Training Hours: 2hrs per day
- Aptitude Practice tests were conducted on Syapee portal

Training Methodology:

- Instructor –led training program
- Course materials provided
- Activity / Exercise sessions
- Concepts taught
- Short cut methodologies taught
- Mock Group Discussion
- Mock PI
- Doubt clearing sessions done
- Feedback session

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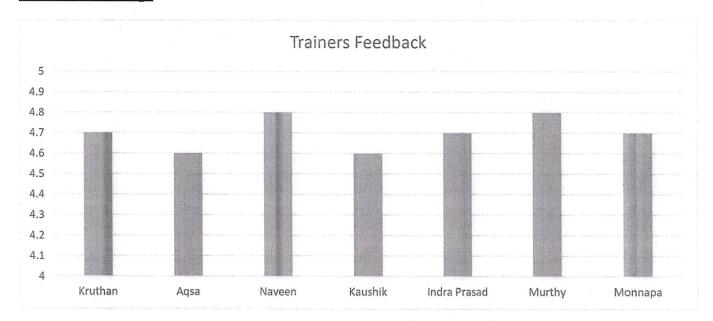
Program Details:

• 27 days of training completed as per the above-mentioned schedule.

Feedback:

- Oral feedback was taken on daily basis
- Google form opened throughout the training program.

Trainers Rating:



<u>Feedback r</u>	<u>eport</u>
Average college feedback:	4.7
Highest average feedback by a trainer:	4.8
Least average feedback by a trainer:	4.6

Trainer's Feedback:

The overall feedback of the Seventh Sense Trainers for the Placement Training Program at Moodalkatte Institute of Technology and Management Institution was very positive. Students are very cooperative, eagerly waiting to learn new concepts.

Students are very good and interactive in all sessions, dedicated and punctual. Students were good at problem solving with short cut tricks not in traditional method and students need help in problem solving in general method because all questions not possible to solve with short cut tricks

Some more classes for these students can ensure a pickup in their pace in problem solving. Practicing problems on regular bases will help them in turn during placements and other competitive examinations. They were interactive and proactive in Q&A Session. Students were good, disciplined but were lacking in basic, we tried to clear it, rest everything went well. Students must be confident in interviews. We suggest the college to impart training programs from 1st year we begin with Communication English, Aptitude & technical skills.

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PURPOSE OF THE TRAINING PROGRAM:

- Our Training program would assist the students-keeping their placements in mind, by crafting a captivating interpersonal skill, along with strong responses to both behavioral and technical interview questions.
- Fine tuning of the student's attitude to learning, motives, values and deal with different situations responsibly and diligently, also makes them a good predictor of academic success.
- This training program helps them leverage their most marketable-and transferable-skills to new career paths and types of work.
- Ourtrainingwouldhelpstudentstosetinspiringbutrealisticgoalsintheirprofessionallife.

The students are very co-operative and enthusiastic to learn. We would like to thank the Placement Department and the Management Team of, Moodalkatte Institute of Technology and Management, for giving us this opportunity.

Concluding Remarks:

The training was conducted successfully around 21 students got registered and actively participated throughout the sessions, here 1 batch for 2023 batch were created for entire training sessions just to create healthy and active environment among the students for participation, the trainers of Seventh Appreciated T&P cell of Moodalkatte Institute of Technology and Management for excellent & cordial support. They also appreciate for providing good hospitality. And whole heartedly thank Management, The Principal, Training & Placement Officer, HOD's, Faculty placement coordinators of Moodalkatte Institute of Technology and Management for giving them an opportunity to be a service in our institution & extending our support.

Principal

Moodlakatte Institute of Technology

Moodlakatte, Kundapura - 576217

Udupi Dist, Karnataka

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