



# Moodlakatte Institute of Technology

**Master of Business Administration (MBA)**

## ACTIVITY

### **Social Concern Activity**

#### **Organized On**

**Date:** 6/march/2023  
**Venue:** Vocational school, Hattiangadi.

## TOPIC

A field survey by students on Daily wage earners with reference to Kundapura.

## Contact Details

Phone No:  
Mrs. Kripa M M  
9945375430

## Participants

Branch/ Section: 1<sup>st</sup> sem MBA Students  
Number of Students: 65

## **PREAMBLES**

A social concern program is a purpose-driven initiative that aims to address critical social issues, raise awareness, foster engagement, and drive positive change. It brings together individuals, organizations, and communities to work collaboratively towards finding sustainable solutions and creating a more equitable and compassionate society.

### **BRIEF PROFILE OF TRAINERS**

Mrs. Kripa M M , a well-known personality in social service, serving as Coordinator-admin and documentation, Namma Bhoomi, Kundapura. She did her graduation in B.A with a work experience of 16 years in social work. She accomplished her goal of creating concern towards orphan and working children of local area of Kundapura.

Mr. Suresh S.G, serving as Deputy Coordinator, Namma Bhoomi, Kundapura. he did her Masters in Arts and entered into social work. His main concern is to support and create path for orphan and working children of local area of Kundapura.

## **REPORT**

This report tries to draft the details and outcomes of the program conducted on 6<sup>th</sup> march of 2023; this session was conducted for the students of 1<sup>st</sup> year MBA.

### **Objectives:**

Students were let to interreact and collect details about working condition of daily wage earners and intended to create awareness about difficulties faced by working children and improve the well-being of individuals or communities, and create positive social change. This survey designed to provide support, resources, and assistance to those facing various challenges.

### **Session Methodology:**

Used primary data as major methodological tool through one-on-one interaction of students with daily wage-earning individuals and children.

### **Outcomes and Benefits:**

This program increases the possibilities of empathy and compassion, increase understanding in young minds about hardships faced by working children of our society. This program induces behavioral change in young minds towards young serving individuals.

## **ORGANIZING COMMITTEE**

Prof. Kavya  
Prof. Harish  
Prof. Amruthmala  
Prof. Venkatesh  
Prof. Thilaka laxmi  
Prof. Ashritha

**FEEDBACK:** Students interest and participation was appreciable, program was well organized.

**Students:** The participants' feedback regarding the program was overwhelmingly positive, highlighting the trainers' expertise.

INVITITION:



**MOODLAKATTE  
INSTITUTE OF TECHNOLOGY**  
(Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi)

*Session on Social Concern for our MBA students*  
by



**Kripa MM**  
Co-ordinator- Admin and Documentation  
Namma Bhoomi



**Suresh**  
Deputy Co-ordinator  
Namma Bhoomi

**Date:** 6th March 2023  
**Time:** 11:00 AM to 12:30 PM

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mitkundapura

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